

Dear Potential Future Business Partner,

Greetings from the Mineral Point High School Drama Club!

This April, we are excited to present our second mainstage show ***The Curious Incident of the Dog in the Night-Time***. We are looking to partner with local businesses as a means to raise necessary funding for future productions, as well as promote businesses in the community. We are selling advertisement space in our programs and would like to offer these advertisement opportunities to you. This is an excellent opportunity to make your business known to the Mineral Point theatre community, and it serves a tremendous benefit to what will be a fantastic show.

To best serve your needs, we have advertisement options for you detailed below:

- 1 full-page ad (5.5" x 8.5") - \$125
- 1 half-page ad (5.5" x 4.25") - \$75
- 1 business card-size (2" x 3.5") - \$50

Further information about the Mineral Point High School Drama Club and its productions: There are approximately 380 seats available in the Mineral Point Opera House where shows will take place. Previous productions have brought in over 700 patrons throughout the entire run, and we expect this production to have a similar draw. Performances of *The Curious Incident of the Dog in the Night-Time* will take place at **7 p.m. Friday, April 12th, 7 p.m. Saturday, April 13th, & 2 pm Sunday, April 14th at the Mineral Point Opera House.**

About our play: Fifteen-year-old math whiz Christopher Boone lives with his divorced dad in Swinton, a working-class town west of London. After being falsely accused of killing a neighbor's dog, Christopher—who is brilliant but has difficulty dealing with the sounds and stresses of everyday life—decides to investigate the crime. The secrets he unearths prompt him to leave his trusted teacher and the familiar streets of his hometown for a life-changing train trip to London. Based on Mark Haddon's best-selling 2003 novel, *The Curious Incident of the Dog in the Night-Time* is a thrilling and heartwarming adventure story featuring an unforgettable young hero.

If you are interested in featuring an advertisement in the spring play program, please fill out the attached form and return it to the drama club representative who presented it to you. You can also email your advertisement to Mr. Smith (Jason.Smith@mp.k12.wi.us) by **March 29th, 2024** so we can include it in the program (.jpg or .png preferred).

Advertisement fees will be accepted in cash or check, which should be addressed to 'Mineral Point High School Drama Club.' Fees must be paid prior to **March 29th, 2024**. If you have any questions, contact Mr. Smith with the information provided above.

Thank you for your time and interest. We are thrilled to work with you!

Most sincerely, The Mineral Point Drama Club

Mineral Point High School Drama Club
705 Ross St, Mineral Point, WI 53565
% Jason Smith – Advisor
608.987.0739 ext. 450
Jason.Smith@mp.k12.wi.us

The Curious Incident of the Dog in the Night-Time Advertisement Contract

Terms and Conditions

1. All advertising is subject to the approval of the club advisor and administration and should conform with content consistent with school purposes.
2. Advertiser will be responsible for providing a high quality image to constitute the advertisement to Mr. Smith in time for printing on **March 29th, 2024**. Failure to meet this deadline may result in your advertisement not making it to print.
3. Positioning of advertisements is at the discretion of the club adviser, but in general, placement will be in order of patrons that have returned this contract and provided all other requirements.
4. Advertiser assumes liability for all content of advertisements published in the play program.
5. All Advertisements will be in black and white.
6. No political advertisements will be accepted.

Contact Information

Please select which size of advertisement
you would like to purchase.

Company Name:

Contact Person:

Address:

City:

State:

Zip:

Telephone: ()

Email Address:

| | |
|-------------------------------------|--|
| Full Page Ad (\$125) 5.5" x 8.5" | |
| Half Page Ad (\$75) 5.5" x 4.25" | |
| Business Card (\$50) 2" x 3.5" | |
| Total: | |

Please make checks payable to
"Mineral Point High School"

Please send a digital copy of the ad via
email to Jason.Smith@mp.k12.wi.us, and
make sure that the ad is in standard format
(JPG, PDF or GIF) and at high resolution for
printing purposes.

The terms and conditions of this ad have been fully explained to me, and I agree to said terms and conditions.

Advertiser Signature: _____ Date: _____