



**STAFF USE OF SOCIAL MEDIA**

When utilizing social media, District employees should be cautious and aware of the guidelines set forth in the Employee Handbook.

Legal Reference(s): Wisconsin Statutes, Sections 19.21-.39, Public Records  
Sections 19.62-.80, Personal Information  
Practices  
Section 118.125, Pupil Records  
Section 120.12 (1), Management of School  
District – Common and Union School  
Districts  
Section 120.44, School Board Powers and  
Duties – Unified School Districts  
Section 943.70, Computer Crimes  
Section 947.0125, Unlawful Use of  
Computerized Communication  
Systems

Wisconsin Adm. Code: Section ADM Ch. 12, Electronic Records Management

Federal Statute(s): Children’s Internet Protection Act  
Federal Copyright Law, 17 U.S.C.  
Electronic Communications Privacy Act, 18 U.S.C. §§ 2510-22  
Technology Education and Copyright Harmonization Act,  
TEACH Act  
Federal Family Educational Rights and Privacy Act, FERPA

Cross Reference(s): Policy 512, Employee Harassment and Bullying  
Policy 522, Staff Conduct  
Policy 522.7 (R), Rules for Staff Use of the Internet and Electronic  
Media

**Policy 522.71 Continued:**

Cross Ref. Continued: Policy 527, Staff Complaints and Grievances

Policy 528, Staff-Students Relations

Employee Handbook: Part I, Applicable to All Staff

Section 2.06, Communications

Section 2.07, Confidentiality

Section 2.28, Personnel Student Relations

Adopted: January 2012